

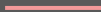
# STEVEN R. NIEVES

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Content & copy portfolio • 03.17.2026

# Hi there!

I'm Steven, a ghostwriter and content writer who specializes in breaking down complex medical topics for general and informed audiences.



I've spent the last 10 years writing landing pages, ads, marketing emails, and blog articles on physical & mental health aimed at both consumer and professional audiences.

# Copywriting matters

The right words don't just tell good stories—they can create brands, inspire audiences, and empower consumers. In the last 10 years, I've picked up enough tricks to consider myself a real Swiss Army knife when it comes to content.

I'm experienced in:

- Creating content plans tailored to your brand's voice, audience, and goals
- Researching and writing high-quality articles that break down complex topics
- Incorporating SEO best practices so your posts rank highly on SERPs
- Copywriting ads and social media posts that connect with consumers
- Clarifying UX copy so your funnel runs smoothly from sign-up to checkout

EXPERIENCE

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Joined B2B physician  
recruiting service  
CareerMD as a copywriter

Joined online psychiatric  
practice Talkiatry as  
Senior Content Writer

Began a six-month  
contract with health  
education startup Stepful

FEB 2016

JULY 2019

MAY 2022

OCT 2023

JUNE 2025

Moved to health startup  
Thirty Madison as Senior  
Copywriter

Began freelancing with  
healthcare reviews site Fin  
vs Fin

My content has increased  
my clients' unique  
pageviews by up to 470%  
and brought in hundreds of  
thousands of dollars in  
revenue.



MARION PARKER'S  
**ABDUCTION**

A TRUE CRIME MURDER  
BY SLOAN MERCER

## Ghostwriting

- True crime, self-help, and more
- 100% original and AI-free research and writing
- Evidence-backed advice and storytelling
- Tailored to match your unique voice and perspective
- Up to 40,000 words per manuscript

### Praise for “Marion Parker’s Abduction and Murder”

“A compelling, respectful, and instantly engaging read for true crime fans.” – [Kelly R.](#)

“Only pick it up when you have time to read. You're not gonna want to put it down.” – [Jan C.](#)

“Truly captivating and a real page turner!” – [Chris W.](#)

★★★★☆ on Amazon

SAMPLES

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Mental health is personal.  
So is our approach to psychiatry.

## Let's treat your migraine together

We won't solve your migraines in one visit. Progress is a process, and we're here with you on this journey.

### How to become a Pharmacy Technician

01

#### 4-Month online class

Join live, 90-minute classes twice a week with expert instructors. Complete daily assignments, mock exams, and simulations—100% online. Pass your national certification exam with confidence.

02

#### In-person clinicals

Complete 130 unpaid clinical hours. Gain hands-on pharmacy experience as Stepful helps you secure externship opportunities at a local pharmacy, typically within 1–3 months after certification.

03

#### Land a full-time job

Join our 8-week Job Coaching Program with mock interview workshops, live group coaching, and weekly updates on open jobs in your area, designed to get you hired in healthcare.

APPLY NOW

Brand copy that turns fresh leads into loyal customers

## How to Promote Healthcare Equity: 5 Actions You Can Take in Your Career



Written by [Steven Nieves](#)

Published February 6, 2026



## What's the Relationship Between Testosterone and Hair Loss?

Author: The Keeps Team • Reviewed By: Dr. Raman Madan, Keeps Medical Advisor

## Better U Ketamine Therapy Review: What to Expect

Last Update: March 13, 2026

by [Steven Nieves](#)

Blog content that quenches curiosity and builds credibility

## The Dreams and Nightmares of Women: Lucid Dreaming on Film

Rae Nieves

Thu Apr 23, 2020 9:00am | 5 comments | 3 Favorites [+]



Screenshot: Warner Bros. Pictures

You look in the mirror and find that one of your arms has been replaced by a purple tentacle. Or you glance at a clock and find that the numbers have been swapped for alien symbols. Or maybe you just look closely at your surroundings and realize that everything is brighter and stranger than it usually is. You're dreaming, and now that you know you are, you can do anything you want. But you're sixteen, so all you want is to undress that girl from your history class. You conjure her and begin to re-enact your daydreams. Her body is warm, you can feel her breath, but in an instant she's gone, the walls melt away, and a monster looms over you. You've lost control.

FIRST PERSON

## I Stopped Tweezing in Quarantine and Realized I'm Nonbinary



BY RAE NIEVES  
NOVEMBER 10, 2020

25



Quarantine has a lot of downsides. The crushing isolation, the unfathomable grief of mass death, the creeping feeling that we're living through the literal apocalypse, the constant unconscious work of repressing all that so you can cross something meaningless off of your to-do list. But I have managed to find one silver lining: longer showers.

First-person criticism, memoir, and more

CONTACT

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# What's next

Just as I tailor my articles to each audience's questions and concerns, I can adjust my process to focus on your specific needs.

That said, here's how you can generally expect our partnership to work:

1. We'll start off with an interview, where I'll get to know you and your goals.
2. I'll devise a content plan based on SEO research and the scope of your project.
3. You'll review my plan before I get started.
4. We'll touch base on a preset schedule so you always know where your project stands.

# Get in touch

Here are a few ways to learn more about me or reach out if you're ready.

- Site: [Review my latest clips](#)
  - LinkedIn: [See my profile](#)
  - Upwork: [Start working with me](#)
  - Email: [Send me a message](#)
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